



Health

Bedrocan Canada Products Are Gone — Now What?

In June, Canopy Growth announced that their licensing agreement with Bedrocan had come to a close. Here's what they advise patients to do if they were relying on Bedrocan medical cannabis products

By **Lauren Wilson** • Jun 22, 2018



Bedrocan products have been a mainstay for Canadian medical cannabis consumers since the company expanded beyond the Netherlands — where it enjoys a monopoly in Dutch pharmacies — to become one of Canada's first **licensed producers** under the MMPR in 2013.

Bedrocan's products come highly rated by Lift & Co. users, and their eponymous Bedrocan strain won two Canadian Cannabis Awards in 2016 and 2017.

But alas, their products will no longer be available through Tweed to the Canadian market. On June 11, the two companies announced that all **Bedrocan** stock sold via Tweed Main Street will be the last. They expect the supply to last the summer.

"Please don't go... I am so sad to see Bedrocan go, I can't believe that I won't be able to get this strain again," wrote Ontario Lift & Co. user bb2895 about the award-winning **Bedrocan strain**.

"Sad to see this strain go, but it is still available for purchase through **Tweed Main Street**, so get it while you can."

"We're confident that **Spectrum Cannabis** can meet our patients' needs and our product lineup features a wide range of potencies and formats including whole flower cannabis, **oils** and Softgels which we just recently launched," wrote Jordan Sinclair, vice-president of communications and media at Canopy Growth Corp., in an email. "All of our Spectrum Cannabis products are conveniently colour-coded based on THC and CBD levels so that our patients can quickly understand strength and dosage of each product and decide what's right for them."

If you're a fan of Bedrocan's products, now would be the time to stock up. To help patients transition to a different strain, Tweed recommends these Spectrum Cannabis products for the same or lower prices:

BEDROCAN	SPECTRUM
Bedrocan	Red No. 2
Bedica	Red No. 1
Bedrobinol	Orange No. 2
Bediol	Green No. 3
Bedrolite	Yellow oil

So what happened?

Bedrocan came to Canada via Marc Wayne, who worked with the Dutch parent company (Bedrocan International) and Health Canada to conduct clinical cannabis research in 2011. In 2012, Wayne founded Bedrocan Canada, which was awarded one of the first MMPR licences in the fall of 2013. This licence allowed them to import 500 kg of cannabis into Canada.

In 2015, Bedrocan Canada was awarded a second licence to produce cannabis locally, and became the first to legally transfer live genetics (clones) over international borders from the Netherlands to Canada.

Later that year, Bedrocan Canada joined **Tweed** and created **Canopy Growth Corporation**, and made an agreement with parent company Bedrocan International to be an exclusive licensee of the Bedrocan brand, cultivation methods and processing techniques in Canada under the Bedrocan Canada name.

In 2016, a schism seems to have developed between Bedrocan International (BI) and Canopy, when BI issued a **press release** distancing themselves from the more recreationally minded pursuits of the rapidly expanding Canopy.

By 2017, CGC had commenced formal arbitration with BI, alleging that the parent company was no longer fulfilling its contractual obligations and was withdrawing and/or withholding services, designs and support as laid out in their licensing and distribution agreement.

The two companies were able to peacefully resolve their differences this year through arbitration, but decided to bring their licensing agreement to a close.

And so comes an end the Bedrocan brand in Canada.

"Patients can also reach out to our Customer Care team who are more than happy to assist with choosing the right product," Sinclair advises patients.

"Going to miss these guys! I'm quite sad to see that Tweed won't be carrying the Bedrocan lines anymore especially after I discovered this delightful strain (Bedica)," wrote Lift & Co. user Bryanofarth, from Airdrie, Alberta. "It's second only to Bedrocan for me from Tweed."

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Lauren Wilson is a writer and well-rounded geeker-outer. She is co-author of the forthcoming book **Healing with CBD: How Cannabidiol Can Transform Your Health Without the High**, available September 18th, 2018, from Ulysses Press.